

**City of White Cloud Planning Commission
Special Meeting Minutes – Master Plan Visioning Session
May 16, 2018**

Call to Order: Chair LeBlanc called the meeting to order at 7:03 p.m.

Members Present: Jerry LeBlanc, Mike Kymes, Jamie Denslow

Members Absent: Becky Hooper

Others Present: Lora Kalkofen, City Manager, Chris Grobbel, City Planner, Cassie Rickert, Danny Corbett, Susan Schneider, Judy Maike, Keith Payne, Casey Hershberger, Jamie & Patty Steffes, Ann Schneider

Set/Amend the Agenda:

Motion by Denslow, **Second** by Kymes to approve the agenda as presented.

Ayes-All Nays-None Motion Carried

Invocation and the Pledge of Allegiance:

LeBlanc led the Invocation and the Pledge of Allegiance

Public Comments on Any Agenda Item

Judy Maike question if this meeting is in regard to open discussion on update of Master Plan or is it to discuss the implementation of the C3 corridor.

Chris Grobbel introduced himself as the City Planner.

Danny Corbett stating the City cannot turn any business away, we need the tax revenue, and we cannot pick and choose.

Unfinished Business: None

New Business

a. Planner of Record

Chris Grobbel to inform of the basics of Planning and Zoning.

b. Master Planning

Master plan is a policy statement written by planning commission. Master plans are not enforceable; it is a statement of values. Every 5 years Master Plans need to be updated. Master plans are based on what limits you have, resources available, traffic, parking, quality of life, opportunities, character of community, primary mission becomes to grow and/or protect the good stuff you have. Zoning is a subset of Master Plan. Transportation, housing, and land use are parts that must be in Master Plan, recreation plan can be separate. Zoning plan must include complete streets plan, pedestrian

planning, economic development, goals and actions to get you there. Highly recommend a survey every 5 years.

c. Planner facilitated visioning session

What should the M-37 corridor look like north and south 5 years, 10 years?

What kind of business? What are time frames?

Lack of parking along M-37/safety when riding bike/walking.

M-dot corridor plan can help redesign to make change happen.

How important is appearance?

What is our brand/identity? Example, "Gateway to the North".

What kind of things would make it more attractive along the corridor?

How important are outside of building fronts? Visual appeal and lighting.

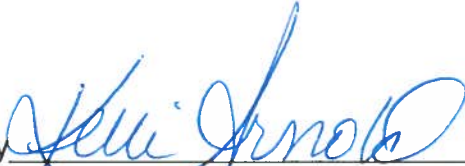
How important is the consideration of individual property owners' rights in this process?

Public Comment: Received

Adjournment:

Motion by Denslow, **Second** by Kymes to adjourn at 8:07 p.m.

Submitted by



Kelli Arnold, Deputy Clerk/Treasurer

Approved

