

**DOWNTOWN DEVELOPMENT AUTHORITY
CITY OF WHITE CLOUD
12 N. Charles Street, White Cloud, MI
Meeting Minutes
November 14, 2019**

1. Call Meeting to Order & Roll Call

The Regular Meeting of the White Cloud Downtown Development Authority was held on the above date at the White Cloud City Offices. Chairperson Dan Abid called the meeting to order at 7:01 P.M.

Present: Chairperson-Dan Abid, Don Barnhard, Gary Anderson, Jamie Steffes, Dale Twing

Eric Rosenberg (7:09 arrival)

Absent: Jamie Denslow, Bob Scarlavai

Public Present: Charles Twing

2. Set/Amend Agenda

Abid would like to add New Business, item F, Holiday/Winter advertising in the Hi-Lites, Twing would like to add item G, Ideas/Suggestions on possibilities for future meetings.

Moved by Twing and **Seconded** by Anderson to s amend the agenda for November 12, 2019 with the addition of New Business, item F, and item G, Ideas.

Ayes: All **Nays:** None **Motion Carried**

3. Invocation lead by Abid.

4. Pledge of Allegiance

5. Public Comment

Charles Twing – Public meeting previous night, strong opinions on both sides, the 5 ordinances were passed and forwarded to City Council for their review.

6. Approval of Minutes

Motion by Twing and **Seconded** by Steffes to approve the meeting minutes of October 10, 2019 as presented.

Ayes: All **Nays:** None **Motion Carried**

7. Financials

DDA was presented with the bills listing since the last meeting, along with the revenue/expense report and cash transactions.

Motion by Barnhard and **Seconded** by Anderson to accept the DDA Financials as presented.

Ayes: Barnhard, Anderson, Steffes, Twing, Abid

Nays: None **Absent:** Rosenberg **Abstained:** None

Motion Carried

8. Unfinished Business

a. None

9. New Business

a. Resolution 2019-02: Setting the 2020 meeting dates

Motion by Twing and **Seconded** by Barnhard to approve Resolution 2019-02, Setting the 2020 Meeting Dates.

Ayes: All **Nays:** None

Motion Carried

b. Correspondence from Rite Aid building owner

Paul Price owns the property on Wilcox/M-37, the old Rite Aid building, asked City Manager to distribute a letter to the DDA. Has had buy/sell agreements none have went through, he feels the taxable value is too high; was advised by City Manager to go to Board of Review.

Discussion Received

c. Chamber – Christmas in White Cloud

Sponsorship of the 2nd Annual Christmas in White Cloud Festival.

Motion by Twing and **Seconded** by Rosenberg to approve donation to Chamber for Horse-Drawn Carriage Ride Sponsorship in the amount of \$250.00.

Roll Call Vote:

Ayes: Rosenberg, Twing, Steffes, Anderson, Barnhard, Abid

Nays: None

Motion Carried

d. Resignation

Council has accepted DDA resignation from Ryan Maike.

Twing suggested Ed Canning, Kacey Hershberger, Anne Schneider and/or Glen Hershberger on the DDA.

e. Mead & Hunt

City Manager presented DDA with information from Mead Hunt, runway lighting, along with MDOT Aero report. Light has been tilted, runway lights are in, came in a little under budget. Rehab of runway is on track. Barnhard questioned if money was retained from the runway lighting project; There is a bump and a corner of concrete in need of repair.

Discussion Received

f. Winter Advertising

DDA often does a price match for local business' matching advertising cost for slower months, would like a motion to spend up to \$3,000.00 for 3 months of advertising for local businesses.

Motion by Twing and **Seconded** by Rosenberg to approve spending up to \$3,000.00 to help offset cost of advertising in Hi-Lites by local business for December, January, February,.

Roll Call Vote:

Ayes: Rosenberg, Twing, Steffes, Anderson, Barnhard, Abid

Nays: None

Motion Carried

g. Ideas for direction of DDA/Goal Setting

Twing gave names of several people who may be able to help DDA; Erin with WMSRDC who can help identify federal funds and Ryan Coffey with MSU Extension along with his thoughts on what is much needed in this town, dialysis needed in town, county is bussing people to Fremont for it, assisted living in town, a nice trailer park/doublewide park.

We need to work on the Dragon Trail & promoting our area.

Discussion Received

10. Sidewalks & Streets

No update currently.

11. Chamber Update

Procedural stuff at most recent meeting, setting dates & times of meetings and events. Rockin' the Trails will be Father's Day weekend again, there will be no beer tent, it was not profitable. Runners and kayakers last year had a significant increase.

12. Airport

Report was done during new business.

13. Public Comment

Charles Twing, - curious how much property City owns behind the campground and if there is any thought to do a sewer system in the campground?

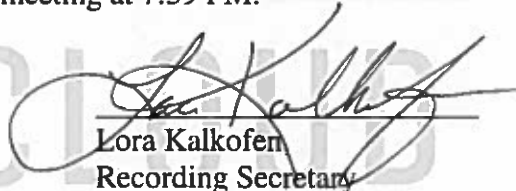
14. Correspondence

None

15. Adjournment

There being no further business to come before the DDA, Twing Moved to adjourn, **Seconded** by Steffes to adjourn the meeting at 7:59 PM.

THE CITY OF
WHITE CLIFFS
A TRAIL FOR EVERY SEASON
MICHIGAN



Lora Kalkofen
Recording Secretary

Approved:
12/12/19